

Girisuta Nag,

UI/UX Designer

+44 7833211228, girisuta.nag@gmail.com

www.girisutanag.com

PROFILE

A creative and problem-solver individual with a forte in product design. I bring over 3 years of multidisciplinary experience in crafting intuitive user interfaces and seamless user experiences. My expertise spans graphic design, animation, illustration, and front-end web development, allowing me to create visually compelling and highly functional digital products. I excel in optimizing user journeys, enhancing product usability, and create user-friendly workflows that integrate API functionalities.

PROFESSIONAL EXPERIENCE

- Present **Web & UI Designer, Freelance** Brighton
- Designed e-com websites using: Webflow, Wordpress, Wix and Shopify for clients.
 - Developed HTML/CSS pixel-perfect markup.
 - Created design and user-focused experiences and search optimisations.
 - Implemented custom animations and transitions that improved user experience.
 - Developed cross-browser and cross-platform responsiveness to ensure website compatibility.
- Aug 2020 – Sep 2022 **Graphic/ Editorial Designer (Full time), 72 Dragons LLC** USA & Hong Kong
- Led the editorial department, creating and mentoring **100+** lookbooks and artist catalogues for upcoming artists and filmmakers.
 - Created **50+ engaging** collaterals for social media and art shows that were showcased in Cannes Film festival 2020 & 21.
 - Created marketing posters and other marketing collaterals for company clients, designed pitches and illustrated character designs that helped gain new clients in Taiwan and India.
- May 2021 – July 2021 **Brand Designer (Internship) Cocosutra** India
- Designed brand manual and Guidelines.
 - Designed print collateral such as brochures and banners.
 - Collaborated closely with clients to develop brand guidelines, create mockups and social media marketing.
- Aug 2019 – September 2019 **2D Characters Design Intern, NothingGeek** India
- Illustrated environmental sketches for animated videos.
 - Developed characters for YouTube channel animated stories with over **1.5 million views**.
-

EDUCATION

- Sep 2022 – October 2023 **MSc User Experience Design, University of Brighton**
- Studied web development, interaction design and evaluation process, research methods, design thinking.
 - Created a business process model, of a case study, applying the BPMN notation using the principles of UXdesign.
- Aug 2017 – Jan 2020 **BSc Graphic and Web Design, University of Mysore**
- Studied Art History and principles of anatomy and shapes in foundation year. Studied
 - principles of design, branding, history of Print making, typography and visualizing ideas.
 - Worked on live design projects and app developments including AR,VR, Photography and principals of animation and stop motion.
-

VOLUNTEERING

UX Brighton (2023)

Worked closely with a team to deliver a flawless conference experience for participants, showcasing excellent communication and organizational abilities.

ACCOMPLISHMENT

- **Programing Foundations: API's and Web Design Certification.**
- **International student Merit Scholarship (University Of ` Brighton)**

LINKS

[linkedin](#), [Portfolio](#), [Behance](#), [Pinterest](#)

SKILLS

UX Research and UI Design:

Wireframing, usability testing, UX research metrics, road mapping, informational Architecture, User Persona, front-end framework and design.

- HTML & CSS
- Webflow
- Adobe Suite (XD, Photoshop, Dimension)
- Figma, Axure, Sketch, Zeplin and Invision.
- Balsamic, Miro
- Google Analytics (GA4)
- A/B Testing, SE Ranking, Buzz Sumo
- API & SEO

Visual Design and Creative skills

- Branding
- Social media marketing & Infographics
- Adobe Suite (After effects, Lightroom, Premier Pro, Indesign, Photoshop, Illustrator)
- Da Vinci
- Notion, Asana.

More:

- Google Sheets, Excel
- Soft Skills: Communicative, Extroverted, adaptable, innovative collaborative, problem solving and believes in customer satisfaction.